

Sporting Heritage Council Minutes
Tuesday, September 30, 2014
GEF II – G09
1-4 PM

1. Discussion of the Hunter Recruitment Development, Training and Education Grant results

Keith Warnke discussed the recent grant award recommendations with the SHC. Most projects recommended for approval focus on recruiting, developing and training new adults and families, and two projects focus on evaluating the programs in place to determine what is working. An ad-hoc committee consisting of Dave Tupa (Conservation Congress), Bob Holsman (WDNR Social Scientist), and Cortney Schaefer (WDNR Wildlife Biologist) met in July to compare evaluations of the 25 Hunter Recruitment, Development, Training and Education grant applications and to make funding recommendations.

2. National Hunter Recruitment, Retention, Reactivation Plan Update. The action plan represents a make-or-break moment for the future of wildlife conservation. The action plan will inventory current efforts, coordinate and optimize resources, and develop customizable toolkits for agencies and partners to implement as their situation dictates. This is no academic exercise. The plan will result in effective, proven strategies and tools to create more hunters and shooting-sports participants. Stakeholders who adopt the plan will increase participation among likely hunters and shooting sports participants, and see a groundswell of support from unlikely allies in the community.
3. Learning to Hunt for Food. This course is underway again this fall with 40 participants. Mike Rogers is one of the primary mentors. The past success rate suggests that we convert 30-40% of these participants into NEW license buyers.
4. Range projects around the state. Two dozen range reconstruction projects around the state are underway with another range grant application period starting now. The Columbia County shooting range at Mud Lake continues to move forward.
5. Ideas Discussion 3-4pm

MacKenzie funding – Rob Bohmann. Michigan does a raffle for hunting licenses and equipment called “Pure Michigan”. Rob and Mark LaBarbera will research this and report at the next SHC meeting.